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# Simplicity Holding Limited

## 倩碧控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8367)

### PROFIT WARNING

This announcement is made by Simplicity Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of the Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Unless otherwise specified, terms used herein shall have the same meanings as defined in the Company’s prospectus dated 6 February 2018 (the “**Prospectus**”).

After preliminary review by the Company’s management of the unaudited management accounts of the Group for the year ended 31 March 2018 and assessment of the information currently available, the board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a net loss for the year ended 31 March 2018 as compared with the net profit recorded for the year ended 31 March 2017. The loss-making position was primarily attributable to:

- (i) the inclusion of non-recurring listing expenses;
- (ii) the closure of Ma On Shan Marsino and Ma On Shan La Dolce in December 2017 upon expiry of lease; and
- (iii) the decrease in revenue from existing restaurants as affected by keen competition

As the Company is still in the process of finalizing the consolidated results of the Group for the year ended 31 March 2018, the information contained in this announcement is only a

preliminary assessment by the Board based on the latest information currently available to the Company, and is not based on any data or information which is finalized or reviewed by the audit committee of the Company. Actual financial results of the Group for the year ended 31 March 2018 may be different from what is disclosed in this announcement. The results announcement of the Company for the year ended 31 March 2018 is expected to be published on 15 June 2018.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board of  
**Simplicity Holding Limited**  
**Wong Sau Ting Peony**

Executive Director and Chief Executive Officer

Hong Kong, 1 June 2018

*As at the date of this announcement, the executive Directors of the Company are Ms. Wong Suet Hing (Chairlady), Ms. Wong Sau Ting Peony (Chief Executive Officer), Mr. Wong Muk Fai Woody, Mr. Ma Sui Hong and Mr. Wong Chi Chiu Henry; and the independent non-executive Directors of the Company are Ms. Ng Yau Kuen Carmen, Mrs. Cheung Lau Lai Yin Becky and Mr. Yu Ronald Patrick Lup Man.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least seven days from the date of its publication and posting and will be published and remains on the website of the Company at <http://www.simplicityholding.com>.*