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SIMPLICITY HOLDING LIMITED

倩碧控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8367)

COMPLETION OF THE PERIOD OF THE COMPLIANCE ADVISER'S APPOINTMENT

Reference is made to the announcement of Simplicity Holding Limited (the "Company") dated 15 January 2019 in relation to the appointment of Dakin Capital Limited ("Dakin Capital") as the Company's compliance adviser pursuant to Rule 6A.19 of the Rules Governing the Listing of Securities on GEM (the "GEM Listing Rules") of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") for the period commencing on 15 January 2019 and ending on the date on which the Company distributes its annual report of its financial results for the second full financial year commencing after the listing date of the Company, which is from 26 February 2018 to the date when the Company distributes its annual report for the year ended 31 March 2020.

The Company wishes to announce that the period of the appointment of Dakin Capital as the Company's compliance adviser as mentioned above has been completed on 30 June 2020.

Save as disclosed in this announcement, the board (the "Board") of directors (the "Directors") of the Company and Dakin Capital confirm that, as at the date of this announcement, there are no other matters relating to the completion of the period of the compliance adviser's appointment that need to be drawn to the attention of the shareholders and potential investors of the Company and the Stock Exchange.

By Order of the Board of
Simplicity Holding Limited
Wong Sau Ting Peony
Executive Director and Chief Executive Officer

Hong Kong, 6 July 2020

^{*} For identification purpose only

As at the date of this announcement, the executive Directors of the Company are Ms. Wong Suet Hing (Chairlady), Ms. Wong Sau Ting Peony (Chief Executive Officer), Mr. Wong Muk Fai Woody, Mr. Ma Sui Hong and Mr. Wong Chi Chiu Henry; and the independent non-executive Directors of the Company are Ms. Ng Yau Kuen Carmen, Mrs. Cheung Lau Lai Yin Becky and Mr. Yu Ronald Patrick Lup Man.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at http://www.hkgem.com on the "Latest Company Announcements" page for at least seven days from the date of its publication and posting and will be published and remains on the website of the Company at http://www.simplicityholding.com.